

GRASSROOTS SPORT DIPLOMACY



Title: Grassroots Sport Diplomacy online course

Leading organisation: International Sport and Culture Association (ISCA)

Country: Denmark

SHORT DESCRIPTION OF ACTIVITIES

ISCA's Grassroots Sport Diplomacy online course offers four modules that help the user describe Grassroots Sport Diplomacy and distinguish it from sport diplomacy, cultural diplomacy and other related concepts.

The course identifies key actors who carry out Grassroots Sport Diplomacy, and teaches the user how to approach relevant stakeholders who can work with them on Grassroots Sport Diplomacy actions. There are examples of Grassroots Sport Diplomacy for inspiration and two in-depth case studies from different organisations that guide the user step-by-step through the process of engaging in this type of action, and understanding common challenges experienced in this work and how to overcome them.

After completing the full course, you will understand how to design and develop a Grassroots Sport Diplomacy initiative of your own. Enjoy the journey of Grassroots Sport Diplomacy!

FIND THE COURSE HERE:

<https://learn.isca.org/>

